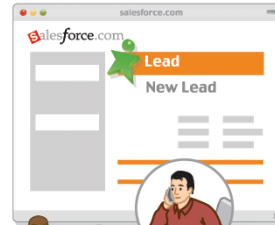
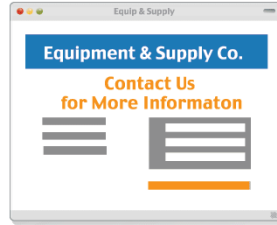
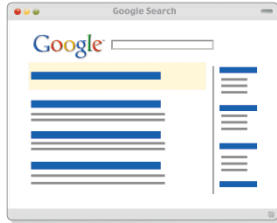
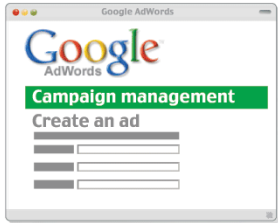


Acquire New Customers and Grow Your Business

Generate leads by advertising your business online with Google AdWords.
Turn those leads into new customers with Salesforce CRM.



1

Advertise your business on Google

Take five minutes to write your ad and select a couple keywords—even target your ad locally.

2

People click on your ad

When people search on Google, your ad is displayed and traffic is driven to your site.

3

Capture leads from your Web site

Prospects fill out a Web form, which creates a lead in Salesforce that is routed to your sales team.

4

Manage the follow-up process

Log calls, send emails, and update the status of your leads so that you never miss an opportunity.

5

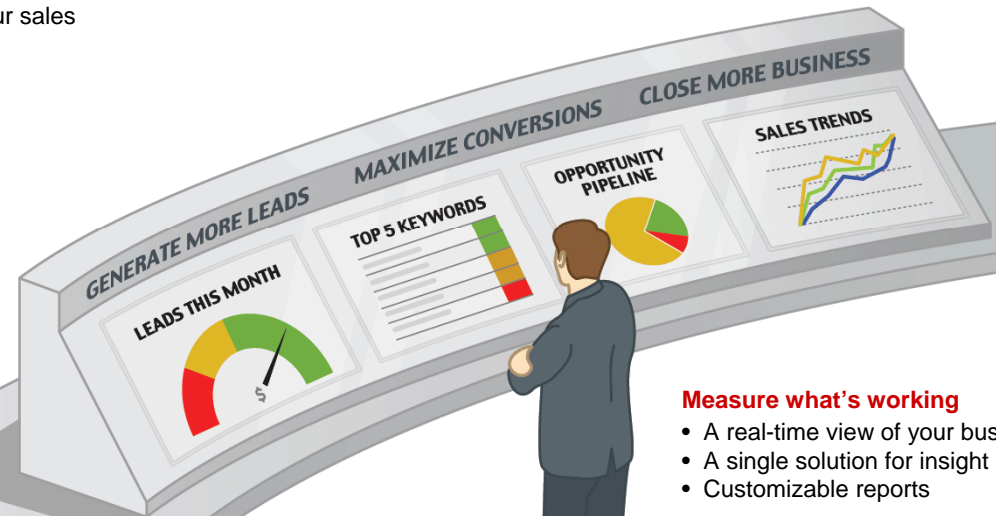
Convert leads into customers

Update deal information, track opportunity milestones, and record all opportunity-related interactions.

6

Manage customer relationships

Acquire deep knowledge of every account, facilitate collaboration, and build and maintain strong, lasting customer relationships.



Measure what's working

- A real-time view of your business
- A single solution for insight
- Customizable reports