

## Spring '09 Cloudforce Tour March - April 2009



Riding the momentum of Cloudforce New York in December 2008, we're taking the show on the road to eight cities in North America! With our developer, partner, and customer communities, salesforce.com is the world leader in on-demand CRM with more than 51,800 companies and 800+ applications. This will be a sell-out crowd, bringing in thousands of our customers, prospects, and developers around North America at the Spring '09 Cloudforce Tour.

In addition to being a networking and educational event, the Cloudforce events are for anyone who wants to learn about the power of the Force.com platform. More importantly, these events provide a great demand generation opportunity to engage with our customers, as well as corporate and field sales teams, through a sponsorship of one or more cities on the tour.

City	Date	Venue
Atlanta, GA	3/5/09	InterContinental Buckhead
Santa Clara, CA	3/18/09	Marriot Santa Clara
New York, NY	3/23/09	Sheraton New York
Boston, MA	3/26/09	Westin Waterfront
Houston, TX	4/1/09	Hyatt Regency Houston
Minneapolis, MN	4/8/09	Hyatt Regency Minneapolis
Toronto	4/14/09	Sheraton Toronto

These momentum events provide a tremendous opportunity to demonstrate your solution to an audience that is focused on CRM success as well as the platform. Our customers and prospects are looking for your solutions that will solve their business challenges. All attendees can take advantage of the high-energy networking that takes place throughout the program, including an evening cocktail hour with hors d'oeuvres.

*NOTE: Agenda will vary and is dependent on the city.*

### **Who will attend:**

Developers, IT managers, and CXOs who want to learn about CRM and the power of the Force.com platform. In addition, executives, VPs, directors, and managers of sales, marketing, and IT, and salesforce.com administrators from small to enterprise size companies will be present. Industries include high-tech, financial services, media & communication, manufacturing, healthcare, and business services.

### **Benefits of Sponsoring:**

- ❖ Gain direct access to hundreds of salesforce.com customers and prospects.
- ❖ Demo station includes: highboy table (30" diameter), company signage, monitor, internet, power, and lead retrieval
- ❖ Capture new leads and to develop a significant pipeline of new business opportunities
- ❖ Increase awareness on how your solution extends salesforce.com
- ❖ Network with the salesforce.com corporate and field sales, management, R&D, AppExchange, and executive teams

## Spring '09 Cloudforce Tour Sponsorship Contract

Company Name: \_\_\_\_\_

Please check the cities in which you want to participate:

Selection	City	Date	Venue	Investment
	Atlanta, GA	3/5/09	InterContinental Buckhead	\$7,000
	Santa Clara, CA	3/18/09	Marriot Santa Clara	\$7,000
	New York, NY	3/23/09	Sheraton New York	\$7,000
	Boston, MA	3/26/09	Westin Waterfront	\$7,000
	Houston, TX	4/1/09	Hyatt Regency Houston	\$5,000
	Minneapolis, MN	4/8/09	Hyatt Regency Minneapolis	\$5,000
	Toronto	4/14/09	Sheraton Toronto	\$7,000
<b>Total Investment</b>				

**Payment Method – Choose Invoice or Credit Card**

Please invoice my company **(Must provide PO# or sign the PO Exception Form)**

Billing Contact Name: \_\_\_\_\_

Billing Contact Email: \_\_\_\_\_

Billing Contact Phone: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

PO#: \_\_\_\_\_

I wish to pay by credit card

MasterCard

Visa

American Express

Card Number: \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Cardholder's Name (please print): \_\_\_\_\_

Cardholder's Signature \_\_\_\_\_

**Primary Logistics Contact Information:**

Name: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

**Sponsorship Agreement:**

I agree to the Payment Terms and Cancellation Policy.

Name (please print): \_\_\_\_\_

Signature: \_\_\_\_\_

Company: \_\_\_\_\_ Date: \_\_\_\_\_

**Please fax completed application to the attention of Chung Nguyen at: FAX# 650 362 6428**

**Questions? Contact Chung Nguyen at: 415 536 4941**

**Payment Terms:** Sponsorship is not confirmed until payment is made in full. **Full payment is due upon receipt of invoice.**

**Cancellation Policy:** 100% of the sponsorship fees will be billed.

## Purchase Order Exception Form

\_\_\_\_\_, 2009

Customer Name:  
Address:  
City, State, Zip Code:  
Phone #:

To salesforce.com:

Because my company does not issue purchase orders, I cannot provide purchase order numbers for purchases of online or professional services that my company may make, from time to time, from salesforce.com.

Nevertheless, I certify now and on an ongoing basis that all such purchases by my company are fully authorized and affirm my company's commitment to pay for all such purchases.

By: \_\_\_\_\_  
(must be CEO, COO, CFO, President or other authorized signatory in finance or purchasing)

Print Name: \_\_\_\_\_

Title: \_\_\_\_\_

Date: \_\_\_\_\_